



Attorney Docket No. 023895/265041

## DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

### METHODS AND SYSTEMS FOR PROVIDING AN INTEGRATED MERCHANDISING AND SHOPPING ENVIRONMENT,

the specification of which

- is attached hereto  
OR  
 was filed on 8/6/2003 as United States Application No. or PCT International Application Number 10/635,292 and was amended on N/A (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT International application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				Yes	No
(None)			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

**POWER OF ATTORNEY:** As a named inventor, I hereby appoint the practitioners associated with the Customer Number provided below to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and direct that all correspondence be addressed to that Customer Number:

**Customer Number 00826**

Direct telephone calls to:

Guy R. Gosnell  
Registration No. 34,610  
Tel Charlotte Office (704) 444-1000  
Fax Charlotte Office (704) 444-1111

Full name of

first inventor:

**Tony Brice**

Inventor's

Signature:



Date: 12/19/04

Residence:

Colleyville, Texas

Citizenship:

United States of America

Mailing Address:

610 Green Meadow N., Colleyville, Texas 76034

**POWER OF ATTORNEY:** As a named inventor, I hereby appoint the practitioners associated with the Customer Number provided below to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and direct that all correspondence be addressed to that Customer Number:

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Full name of  
second inventor:

**Russell Flynn**

Inventor's  
Signature:



Date: 1/22/04

Residence:

Sanford, Florida

Citizenship:

United Kingdom

Mailing Address:

4106 Stonebrook Drive, Sanford, Florida 32773-4953

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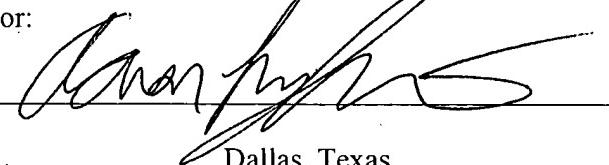
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Full name of  
third inventor:  
Inventor's  
Signature:

**Aaron Frydman**



Date: January 29, 2004

Residence:  
Citizenship:  
Mailing Address:

Dallas, Texas  
United States of America  
10916 Snow White Drive, Dallas, Texas 75229

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Full name of  
fourth inventor:

**Corinne Goyette**

Inventor's  
Signature:



Date:

1/21/04

Residence:

Euless, Texas

Citizenship:

United States of America

Mailing Address:

700 Hill Trail Drive, Apt. 1021, Euless, Texas 76039

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Full name of

**Rebecca Robinson**

fifth inventor:

Inventor's

Signature:



Date: 1/26/2004

Residence:

Irving, Texas

Citizenship:

United States of America

Mailing Address:

100 Shumard Court, Irving, Texas 75063

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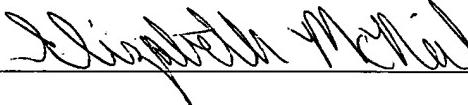
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Full name of  
sixth inventor:

**Elizabeth McNeil**

Inventor's  
Signature:



Date:

11/21/04

Residence:

Allen, Texas

Citizenship:

United States of America

Mailing Address:

1414 Brenda Lane, Allen, Texas 75002

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Full name of  
seventh inventor:

**Virginia Mahl**

Inventor's  
Signature:

Virginia Mahl Date: 1/9/04

Residence:

Flower Mound, Texas

Citizenship:

United States of America

Mailing Address:

912 Oak Drive, Flower Mound, Texas 75028

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Full name of  
eighth inventor:

**Rod Miller**

Inventor's  
Signature:

*Rod Miller*

Date:

*Jan. 27, 2004*

Residence:

Flower Mound, Texas

Citizenship:

United States of America

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1905 Dalton Drive, Flower Mound, Texas 75022

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Full name of  
ninth inventor:

**Rajesh Natarajan**

Inventor's

Signature:



Date: 1/27/04

Residence:

Keller, Texas

Citizenship:

India

Mailing Address:

1202 Clear Springs Drive, Keller, Texas 76248

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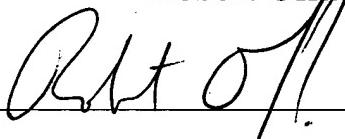
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Full name of  
tenth inventor:

**Robert Offutt**

Inventor's

Signature:



Date: 1/19/04

Residence:

Grapevine, Texas

Citizenship:

United States of America

Mailing Address:

2758 Mesquite Lane, Grapevine, Texas 76051

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Full name of  
eleventh inventor:  
Inventor's  
Signature:

**Richard Pendergast**

Date:

1/30/04

Residence:  
Citizenship:  
Mailing Address:

North Richland Hills, Texas  
United States of America  
6524 Sherri Lane, North Richland Hills, Texas 76180

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Full name of  
twelfth inventor:

**Amer Waheed**

Inventor's

Signature:



Date: Jan 28, 2004

Residence:

Flower Mound, Texas

Citizenship:

United States of America

Mailing Address:

1412 Cedar Bluff Lane, Flower Mound, Texas 75028

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Full name of  
thirteenth inventor:

**Cara Whitehill**

Inventor's

Signature:

*Cara Whitehill*

Date: 2/5/04

Residence:

Dallas, Texas

Citizenship:

United States of America

Mailing Address:

5431 Monticello Avenue, Dallas, Texas 75206

CLT01/4630150v1

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